

Jaanus Jagomägi

6. July 1991 (35)

Multidisciplinary digital product designer working as an end-to-end one man agency for clients for whom good enough is simply not good enough.

By combining my extensive background in technical fields such as animation, print, 3d, photo/video and VFX - I help my clients stand out by creating novel UI/UX solutions with particular emphasis on motion and interaction design.

Over ~11 years I have worked for 80+ clients across most sectors - ranging from pre-seed startups to multinational corporations.

In addition to design, I use my experience to help clients as a fractional lead or AD - or fill gaps in product strategy, marketing and other related fields.



vaim.ee

jaanus@vaim.ee

Freelance Digital Product Designer



2018 —————

Senior UI / UX Designer

OKIA

2018 ————— 2018

UI / UX Designer

Thorgate

2015 ————— 2018

University of the Arts London

BA

2010 ————— 2013

2025

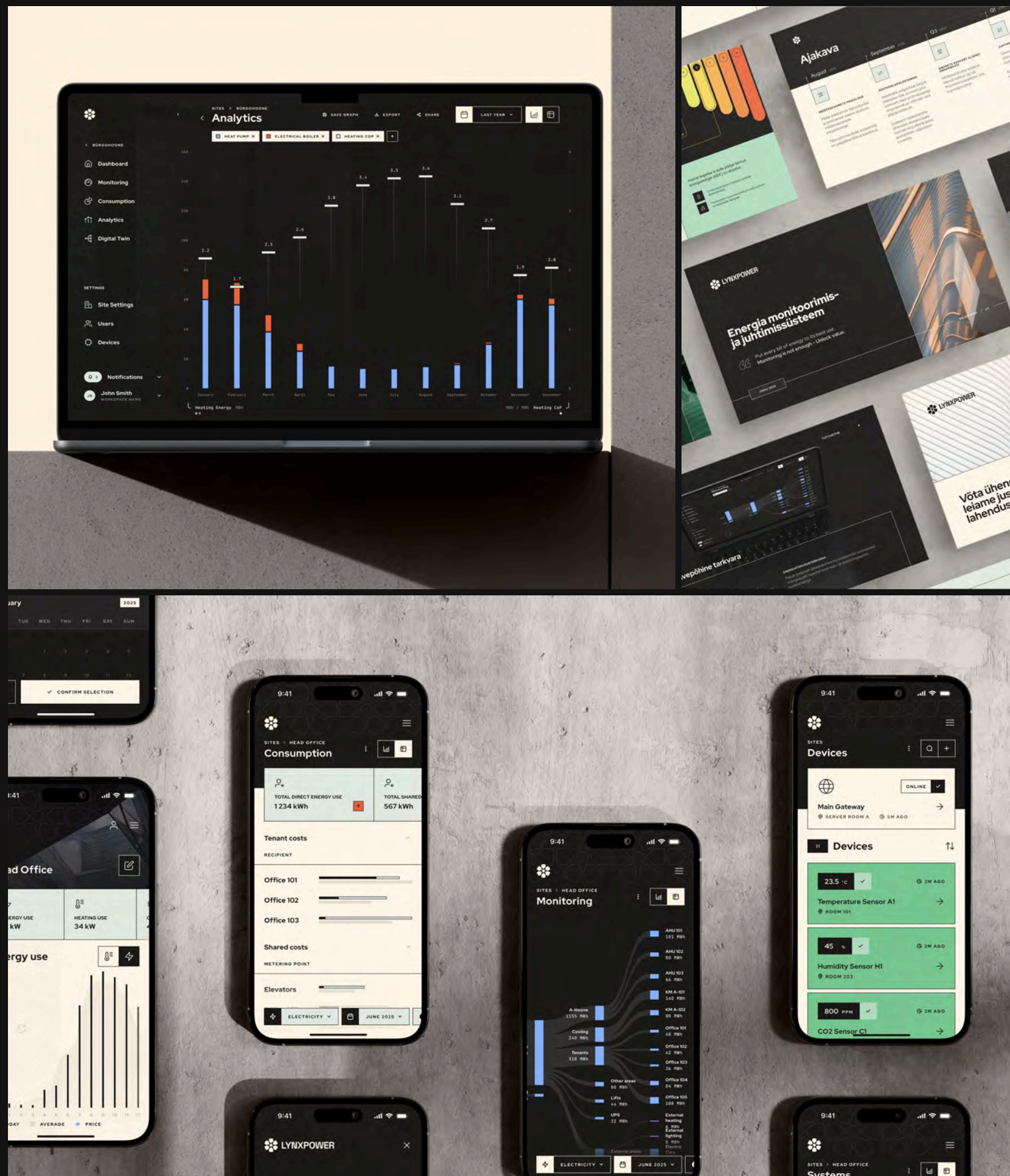


Lynxpower

Integrated energy management ecosystem that translates complex building telemetry into a clear, actionable digital experience.

By unifying hardware and software, the platform helps owners reduce energy costs and simplify ESG compliance.

 lynxpower.tech



2026

Rallyfeed

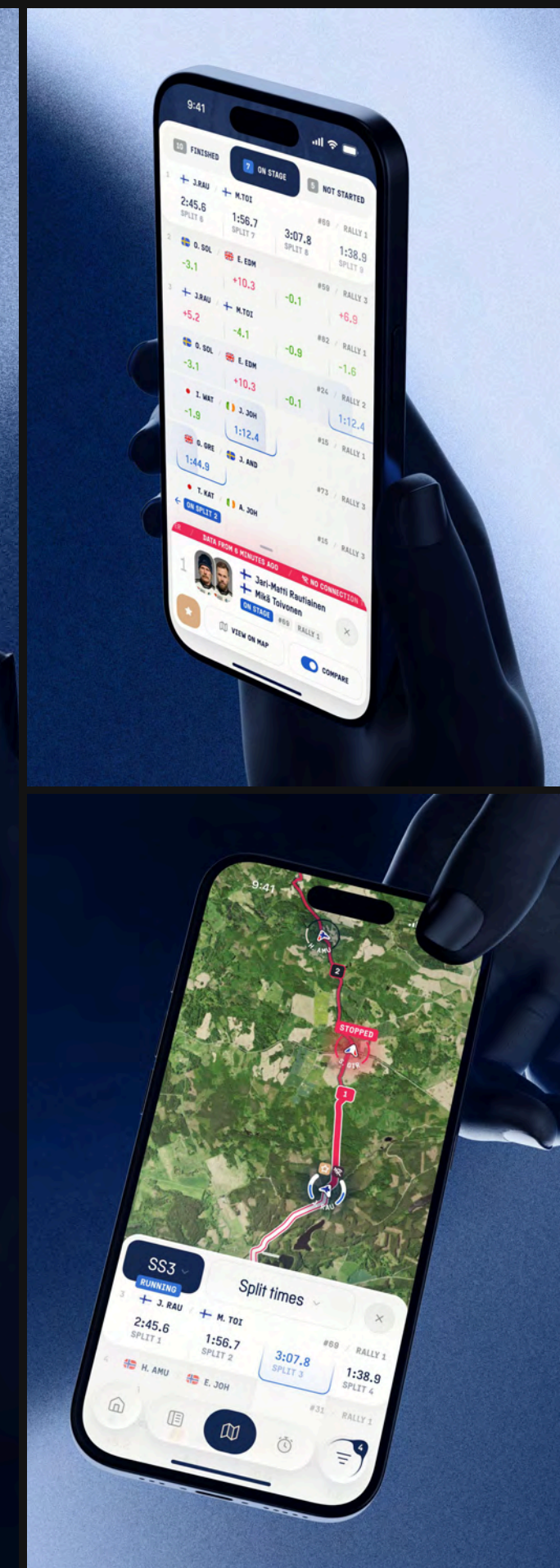
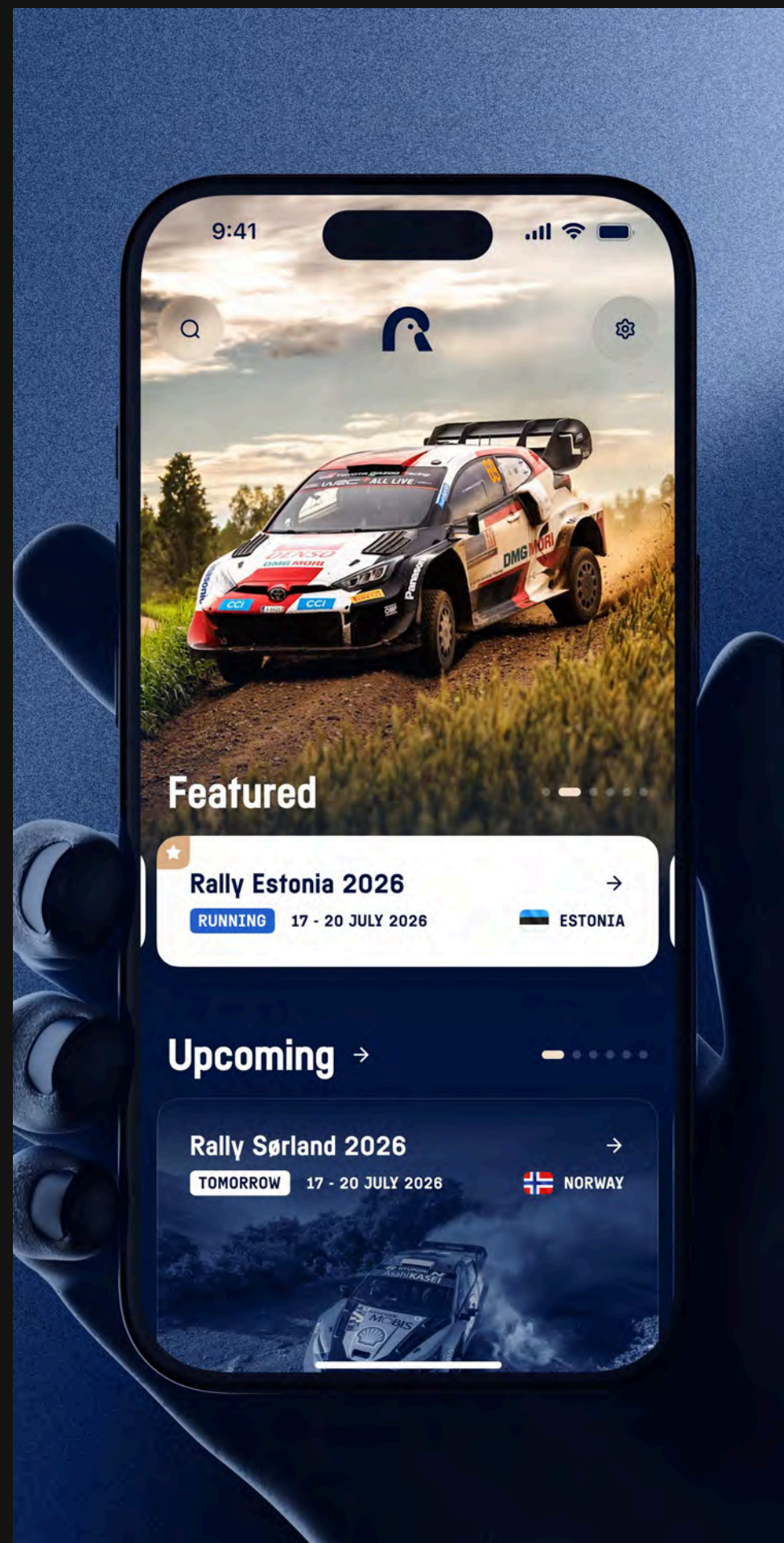
An app that connects rally fans and organizers by making following events intuitive and painless.

Existing solutions are fragmented, hard to make sense of and clumsy to use - especially trackside.

Rallyfeed uses live data to give fans a full picture of everything happening on stage, via user-friendly feeds, maps and timing boards.

For organizers, it is a white-label environment with a direct link to their fans - allowing for all marketing and comms to be run on one central platform.

rallyfeed.com

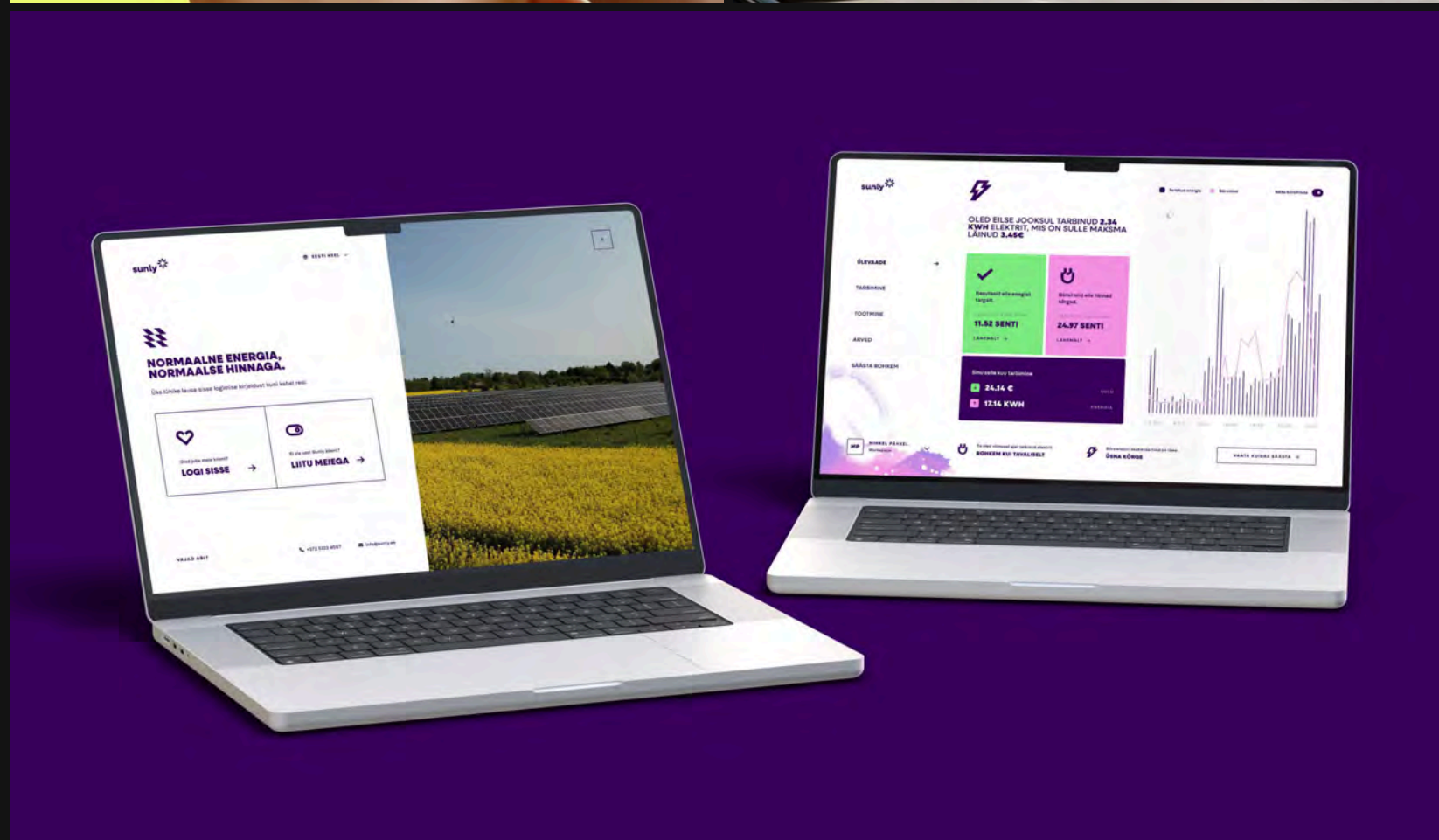
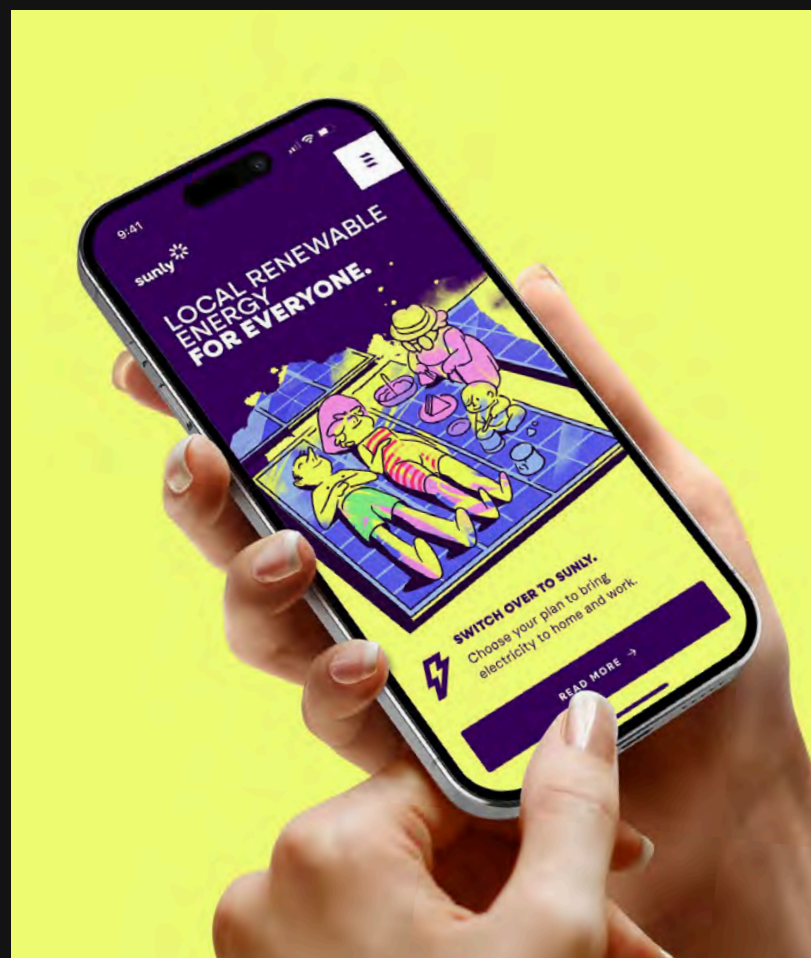


2025

Sunly

Independent renewable energy company that develops solar, wind, and energy storage projects across the Baltics and Poland.

They also operate as an exclusively renewable electricity provider for homes and businesses.



2024



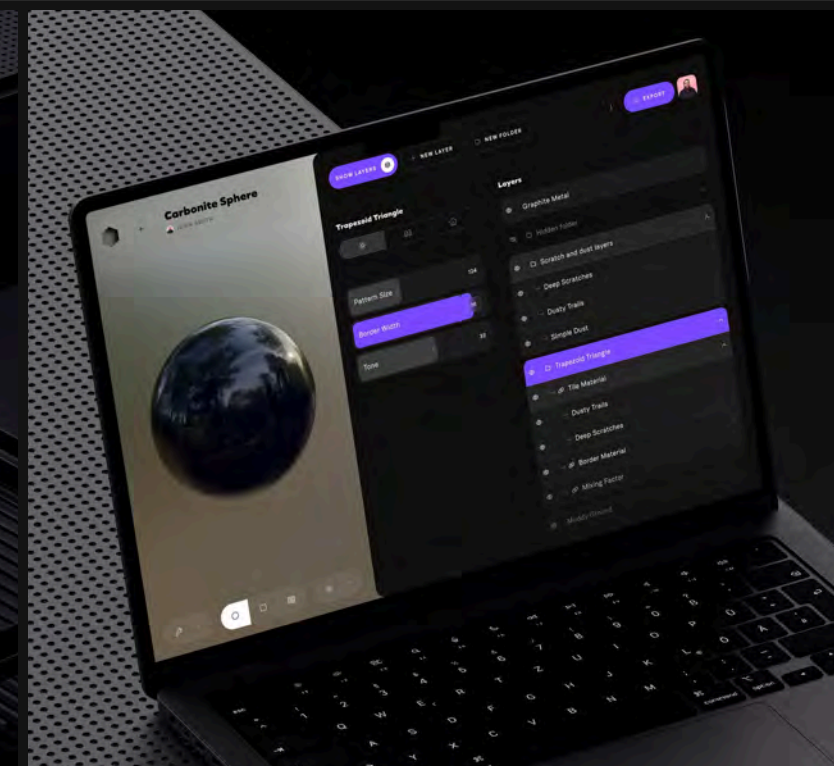
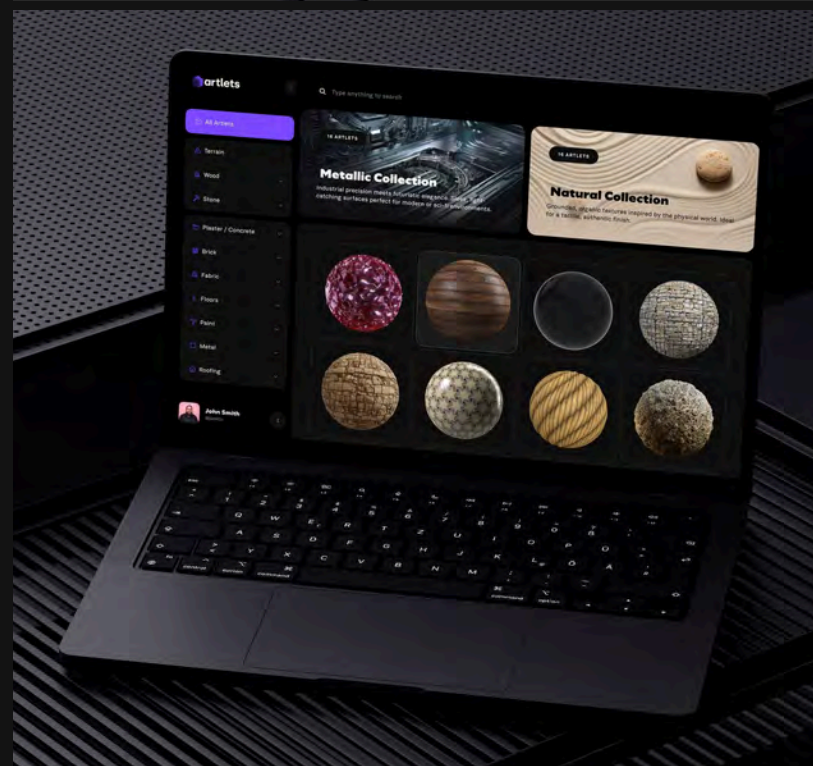
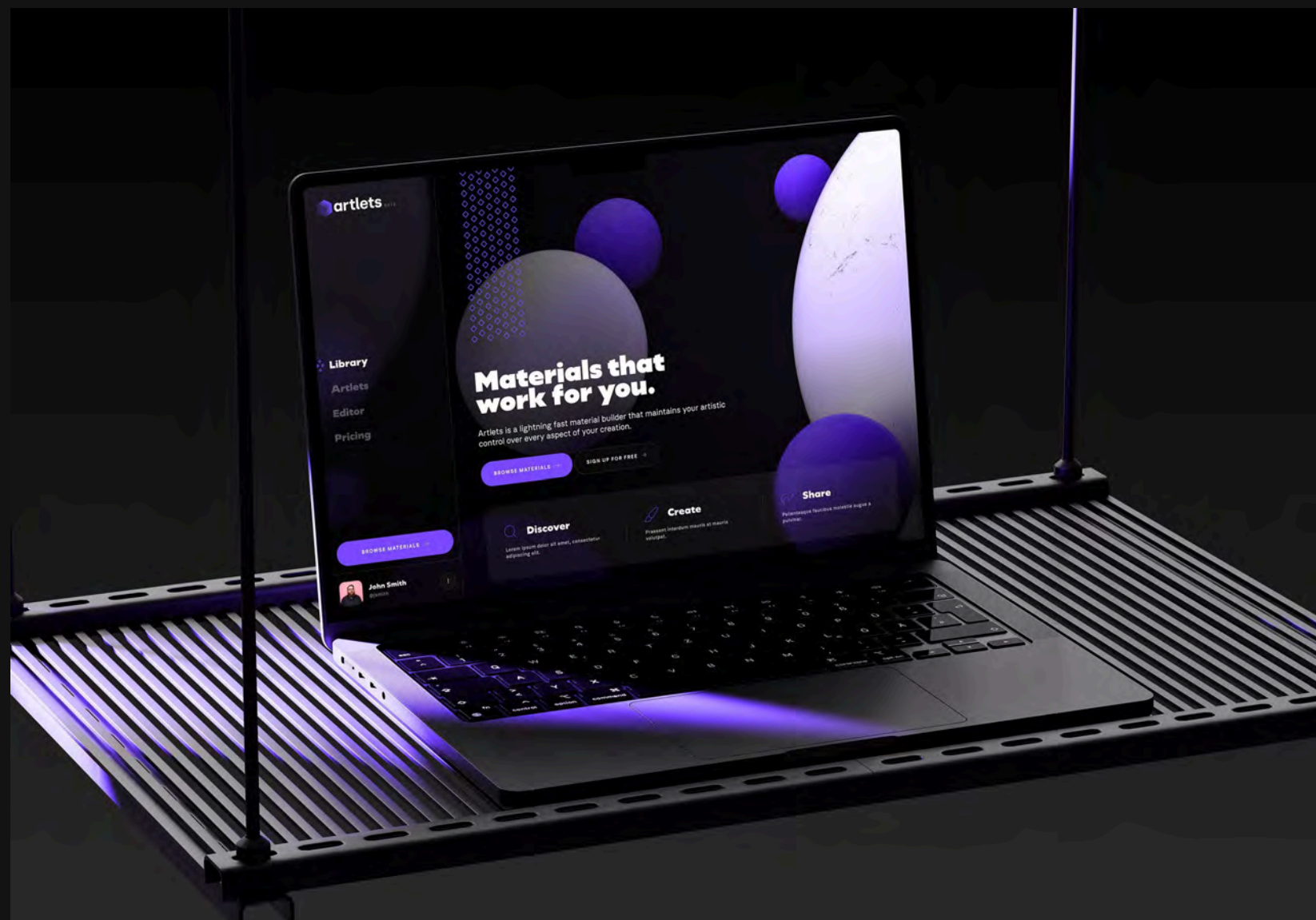
Artlets

Collaborative platform for creating and sharing parametric materials for 3D workflows.

Current resource sites are built around sharing flattened texture files that are inherently final and static - with all but the simplest tweaks being either unreasonable or impossible.

Artlets allows artists to create, fork, and fine-tune materials to match their usecase directly in the browser by using procedural layers and a node-based editing system.

 artlets.co



2025

Rapidsights

Rapidsights is a location and audience analytics platform that turns billions of first-party data points into audience insights, campaign measurements and attribution reports - rivalling the likes of GA and Meta in complexity & functionality.

Data analysts are people too - therefore, extreme attention was paid to clean visuals and novel UX solutions, instead of mindlessly using standard patterns.

Built as a whitelabel SaaS, it powers Bell Media's entire analytics platform, among others.

 rapidsights.eu

